

Intelligent Organizational Transformation: Integrating Artificial Intelligence, Knowledge Management, Human Resources and Entrepreneurial Resilience for Sustainable Value Creation

Anna Wawrzonkiewicz - Słomska

Vysoká škola technická a ekonomická v Prešove

*Corresponding Author: Anna Wawrzonkiewicz - Słomska

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Article History	Abstract
Original Research Article	<i>Artificial intelligence increasingly functions as an organizational infrastructure for sensing, learning, deciding and coordinating, yet many adoption programmes fail to produce durable value because algorithms are introduced without redesigning knowledge processes, work systems, entrepreneurial agency and governance. This conceptual article develops a multilevel theory-synthesis model of intelligent organizational transformation. Intelligent organizational transformation is defined as a higher-order capability architecture through which an organization converts AI-generated signals into validated knowledge, redesigned human action, resilient resource mobilization and accountable outcomes. The construct is distinguished from digitalization, digital transformation, data-driven management and organizational ambidexterity by its simultaneous emphasis on algorithmic augmentation, epistemic governance, human-resource orchestration and sustainable value. The framework contains four organizational mechanisms—AI-enabled sensing and augmentation, knowledge integration, strategic human resource management and entrepreneurial resilience—embedded in sustainability-oriented governance and conditioned by institutional and financial environments. Family communication, achievement motivation, self-esteem and entrepreneurial self-efficacy are treated as context-specific microfoundations for founders, start-ups, family firms and small and medium-sized enterprises rather than as universal organizational antecedents. A transparent integrative theory-synthesis method is used to connect strategic management, knowledge management, human resource management, entrepreneurship, responsible AI and sustainable value research. Eight refined propositions specify mediation, moderation, complementarity, configuration and cross-level effects. The model explains why comparable AI investments generate divergent outcomes and offers measurable constructs, implementation stages and policy implications, particularly for resource-constrained and institutionally volatile economies.</i> Keywords: artificial intelligence; intelligent organizational transformation; knowledge management; strategic human resource management; entrepreneurial resilience; responsible AI; sustainable value creation; dynamic capabilities.
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1. Introduction

Artificial intelligence (AI) has moved from a specialized analytical technology to a general-purpose organizational infrastructure. Machine learning, generative systems, predictive analytics and autonomous decision support now influence market sensing, product design, customer interaction, workforce allocation, risk assessment and public policy. This diffusion creates a strategic paradox:

computational capacity has expanded more rapidly than the organizational capacity to convert computational output into legitimate, resilient and sustainable value. Firms often automate isolated tasks without redesigning knowledge flows, accountability or employee roles; they accumulate data without strengthening absorptive capacity; and they deploy algorithms without clarifying when human

judgment should challenge, contextualize or override machine recommendations.

The dominant technology-centred interpretation of AI adoption is therefore incomplete. Access to models, cloud infrastructure and data does not itself explain performance heterogeneity. Machine-learning technologies may be increasingly tradable, while the organizational routines required to translate their outputs into action remain path-dependent, socially embedded and difficult to imitate. Evidence on value creation and appropriation from machine learning in start-ups indicates that outcomes arise from configurations of complementary conditions rather than from one technology in isolation (Costa Climent et al., 2024a). The managerial problem is not merely how to acquire AI, but how to organize cognition, expertise, incentives, experimentation and accountability around it.

This article defines intelligent organizational transformation as a higher-order capability architecture through which an organization repeatedly converts AI-generated signals into validated knowledge, redesigned human action, resilient resource mobilization and accountable economic, social and ecological outcomes. The term does not denote every form of digital change. Digitalization refers primarily to converting and connecting information; digital transformation concerns broad changes to processes, offerings and business models; data-driven management emphasizes the use of data in decisions; and organizational ambidexterity addresses the balancing of exploration and exploitation. Intelligent organizational transformation is narrower in its causal core but broader in its governance implications: it requires the joint operation of algorithmic augmentation, epistemic governance, strategic work redesign, entrepreneurial resilience and sustainability-oriented accountability.

The need for such a model is particularly visible in emerging and transition economies. Organizations in these environments often face capital scarcity, institutional volatility, uneven infrastructure and limited access to specialized talent. Corruption may reduce domestic savings and weaken resources for long-term investment (Abu & Staniewski, 2022), while inflation and exchange-rate movements can erode the real value of long-horizon financial commitments (Ruiz Estrada et al., 2017). These conditions do not determine organizational outcomes mechanically, but they shape the feasibility, cost and temporal horizon of capability building. Intelligent transformation must therefore be theorized as an internally managed process embedded in financial, regulatory and institutional systems.

The article makes four contributions. First, it establishes the conceptual domain and distinctiveness of intelligent organizational transformation. Second, it proposes a

parsimonious multilevel mechanism linking AI-enabled sensing to sustainable value through knowledge integration, human-resource orchestration and entrepreneurial resilience. Third, it locates family communication, self-esteem, achievement motivation and entrepreneurial self-efficacy as context-specific microfoundations relevant especially to founders, start-ups, family firms and SMEs (Staniewski et al., 2024; Staniewski et al., 2025), thereby avoiding their inappropriate universalization to all organizations. Fourth, it specifies ethical, institutional, financial and macroeconomic boundary conditions and translates the model into testable propositions, measurement domains and implementation stages.

2. Conceptual Domain and Theoretical Distinctiveness

2.1 Definition, dimensions and level of analysis

Intelligent organizational transformation is an organizational-level, higher-order dynamic capability. It is organizational because its defining routines extend beyond individual AI users; higher-order because it modifies ordinary operating capabilities; and dynamic because it enables repeated sensing, seizing and reconfiguration under technological and environmental change (Teece et al., 1997). Its necessary dimensions are: (1) AI-enabled sensing and augmentation, (2) knowledge integration and epistemic governance, (3) strategic human-resource orchestration and work redesign, and (4) resilient entrepreneurial mobilization. Sustainability-oriented governance directs and constrains the architecture, while institutional conditions shape its costs and achievable outcomes.

The necessary condition is not the possession of a specific AI system but the presence of a repeatable translation process from computational signal to accountable action. An organization that purchases generative AI but lacks validation, learning, role redesign and governance is digitally equipped but not intelligently transformed. Conversely, an organization may exhibit several transformation capabilities with modest technologies, yet it does not meet the definition unless algorithmic or computational inference materially contributes to sensing, learning or coordination.

The principal antecedents include data readiness, leadership commitment, absorptive capacity, workforce skills, experimentation routines and stakeholder legitimacy. Core mechanisms include validation, contextualization, recombination, augmentation and feedback. Outcomes include productivity and innovation, but also adaptability, employee capability, public value, ecological performance and resilience. These outcomes may conflict; intelligent transformation is therefore not defined by maximization of a single performance indicator but by the organization's capacity to recognize, govern and revise trade-offs.

2.2 Distinction from adjacent constructs

Table 1. Conceptual differentiation of intelligent organizational transformation.

Construct	Primary focus	Typical limitation	Distinctive contribution of intelligent organizational transformation
Digitalization	Digitizing and connecting information	May leave structures and decision rights unchanged	Requires translation of algorithmic outputs into knowledge, work and accountable outcomes
Digital transformation	Organization-wide process and business-model change	Often treats AI as one technology among many	Specifies the causal architecture through which AI contributes to transformation
Data-driven management	Use of data and analytics in decisions	Can understate tacit knowledge, contestation and legitimacy	Adds epistemic governance and human-machine mutual correction
Organizational ambidexterity	Balancing exploration and exploitation	Does not specify AI, knowledge validation or responsible governance	Explains how AI and HR systems support exploration without abandoning accountability
AI capability	Technical and managerial ability to deploy AI	May be treated as an asset bundle	Recasts AI capability as one component in a complementary, multilevel system

3. Method: Integrative Theory Synthesis

This article uses an integrative theory-synthesis design rather than claiming an exhaustive systematic review. Theory synthesis is appropriate when a fragmented phenomenon is addressed by multiple research traditions that use different levels of analysis and vocabularies. The purpose is not to calculate an average effect but to identify complementary mechanisms, conceptual tensions and boundary conditions capable of supporting a new explanatory model.

The synthesis followed four transparent stages. First, the focal phenomenon was bounded as the organizational conversion of AI-enabled inference into sustainable value. Second, literature was organized into six theoretically relevant domains: strategic resources and dynamic capabilities; organizational knowledge and absorptive capacity; strategic human resource management and work design; entrepreneurship and resilience; responsible AI and governance; and sustainable value and institutional conditions. Third, sources were retained when they contributed a construct, causal mechanism, measurement approach or boundary condition directly relevant to the focal process. Foundational works were used to establish theoretical mechanisms, while the specified

Staniewski-related corpus was examined as a connected programme spanning knowledge management, HRM, entrepreneurial microfoundations, ethics, AI, finance and governance. Fourth, constructs were compared across levels of analysis and assembled only where a plausible translation mechanism could be stated.

Three safeguards were applied against arbitrary eclecticism. First, each component had to perform a distinct explanatory function rather than merely add thematic breadth. Second, cross-level links had to identify aggregation, mediation, moderation or feedback rather than relying on metaphorical claims. Third, context-specific variables—especially family communication—were not generalized beyond the populations for which they are theoretically relevant. The resulting framework is therefore a structured conceptual model whose propositions can be falsified and refined through empirical research.

The method has limitations. It does not provide exhaustive coverage of all AI-transformation studies and does not permit bibliometric claims about the field. Its value lies instead in conceptual clarification and mechanism specification. Future research may extend the synthesis through preregistered

systematic reviews, meta-analyses or comparative case studies.

4. The Capability Architecture

4.1 AI-enabled sensing and augmentation

AI-enabled sensing is the capacity to detect patterns, anomalies and emerging opportunities at a scale or speed that exceeds unaided human analysis. Augmentation is the use of these inferences to improve rather than merely replace human judgment. The distinction matters because substitution can generate short-term efficiency while weakening learning, domain expertise and error-detection capacity. Intelligent transformation therefore requires explicit allocation of decision rights: which decisions may be automated, which require human confirmation, and which should remain human because their legitimacy depends on explanation, empathy or moral responsibility.

Machine-learning value is configurational. Start-ups may create and appropriate value through different combinations of data access, technical capability, complementary assets and business-model design (Costa Climent et al., 2024a). This suggests equifinality: there may be several viable transformation pathways, but no pathway is likely to depend on AI alone. The broader idea of intelligent transformation likewise emphasizes navigation of technological change through organizational and strategic adaptation (Costa Climent et al., 2024b).

4.2 Knowledge integration and epistemic governance

Organizational knowledge is distributed, partly tacit and embedded in routines, communities and interpretive frames (Polanyi, 1966; Nonaka & Takeuchi, 1995). AI expands pattern recognition but does not eliminate interpretation. Algorithmic outputs become organizational knowledge only when they are validated, contextualized, communicated and incorporated into decisions. This translation depends on absorptive capacity—the ability to recognize, assimilate and apply valuable knowledge (Cohen & Levinthal, 1990).

Staniewski (2002) distinguished knowledge-management concepts from organizational practice, a distinction that remains decisive in AI adoption. Formal repositories and dashboards do not guarantee learning. HR practices supporting knowledge management—recruitment, development, incentives and work design—determine whether employees contribute, challenge and reuse knowledge (Staniewski, 2008). Communities of practice remain essential because frontline employees often possess contextual information that formal models omit (Brown & Duguid, 1991; Wenger, 1998).

Epistemic governance refers to the rules by which an organization establishes what counts as reliable knowledge, how uncertainty is communicated, who may contest a model and how errors are corrected. It includes data provenance, model documentation, validation protocols, audit trails, uncertainty disclosure and protected channels for expert

dissent. Epistemic governance mediates between AI output and organizational action: without it, speed may rise while error propagation, automation bias and false confidence also increase.

4.3 Strategic human resource orchestration and work redesign

Strategic human resource management (HRM) links people practices to organizational objectives and performance (Huselid, 1995; Appelbaum et al., 2000). AI makes this relationship more consequential by redistributing tasks, altering skill requirements and changing the meaning of expertise. Organizations may pursue substitution, augmentation or recombination. Recombination is the most demanding because it requires redesigning workflows, teams, incentives and accountability around new human-machine complementarities.

Staniewski (2011) connected human-resource management with organizational innovativeness, while Staniewski (2008) identified HR elements supporting knowledge management. Together these works imply that HRM is not a downstream administrative function but transformation infrastructure. Recruitment must combine technical and domain expertise; development must include data literacy and critical model use; performance systems must reward knowledge sharing and responsible experimentation; and employee voice must be strong enough to surface unsafe or misleading AI behaviour.

Job redesign should avoid two symmetric errors: preserving all existing tasks despite new capabilities, and automating tasks without preserving the knowledge required to supervise them. Intelligent work systems maintain human learning loops, rotation, simulation and reflective practice. Psychological safety is particularly important because employees must be able to challenge algorithmic authority without being treated as resistant to innovation.

4.4 Entrepreneurial resilience and context-specific microfoundations

Entrepreneurial resilience is the capacity to sustain, adapt or renew opportunity-seeking action under adversity and uncertainty. It is not identical to self-efficacy. Self-efficacy concerns belief in one's ability to perform; resilience concerns adaptive functioning before, during and after disruption. The two may reinforce one another, but they should be measured separately.

The family-related research programme provides theoretically valuable microfoundations for founders, start-ups, family firms and SMEs. A systems approach shows that entrepreneurial success is influenced by interactions between the entrepreneur and the family context (Staniewski & Awruk, 2018). Family determinants may operate through self-esteem and achievement motivation (Staniewski et al., 2024), while constructive family communication may strengthen entrepreneurial self-efficacy (Staniewski et al., 2025). The Entrepreneur's Family Communication Questionnaire

provides a validated basis for operationalizing this relational context (Staniewski et al., 2023). These mechanisms can stabilize attention, preserve motivation and support risk-bearing during transformation.

The scope condition is explicit: family communication is not proposed as a universal antecedent for large corporations or public agencies. In those contexts, analogous relational resources may include leadership support, team cohesion, mentoring and professional networks. The theoretical function is relational resilience; the family is one empirically important carrier of that function in entrepreneurial settings.

Socioeconomic conditions also influence who can engage in entrepreneurship and sustain experimentation. Evidence on Polish students indicates that entrepreneurial activity depends partly on socioeconomic circumstances (Staniewski & Szopiński, 2013). This cautions against interpreting resilience as personal heroism detached from resources and institutions.

4.5 Sustainability-oriented and ethical governance

AI-enabled transformation can create productive, unproductive or destructive entrepreneurship (Baumol, 1990). Ethical governance therefore does more than moderate reputational risk; it shapes what the organization treats as value and which means are acceptable. Research on the ethical dimensions of entrepreneurship emphasizes responsibility, fairness and the moral limits of opportunity pursuit (Staniewski et al., 2015a; Staniewski et al., 2015b).

Sustainable value includes economic value, stakeholder value, public value, ecological value and resilience value. These dimensions are not automatically aligned. A system may raise productivity while intensifying surveillance, deskilling work or increasing energy demand. Governance must therefore identify beneficiaries and burden-bearers, distinguish value creation from value appropriation and evaluate short- and long-term effects. The sustainable-value tradition links competitive advantage with social and environmental performance (Elkington, 1997; Hart & Milstein, 2003), while the broader innovation and governance agenda stresses that management must address systemic futures rather than narrow firm outcomes (Dos Santos et al., 2022).

Digital communication illustrates that value is co-created through user practices, trust and interaction rather than delivered solely by technology. The WhatsApp study in Latin America shows how consumers appropriate communication tools within social contexts to produce value (Cruz-Cárdenas et al., 2019). The same principle applies to AI: organizational value depends on user participation, situated interpretation and relationships, not merely system functionality.

5. Multilevel Model and Research Propositions

Figure 1 presents the capability architecture. The top sequence is not a rigid linear pipeline; it represents the principal translation logic. Feedback from outcomes to sensing indicates learning and reconfiguration. Microfoundations are activated especially in entrepreneurial contexts, while institutional conditions affect all organizational mechanisms.

Intelligent Organizational Transformation as a Capability Architecture

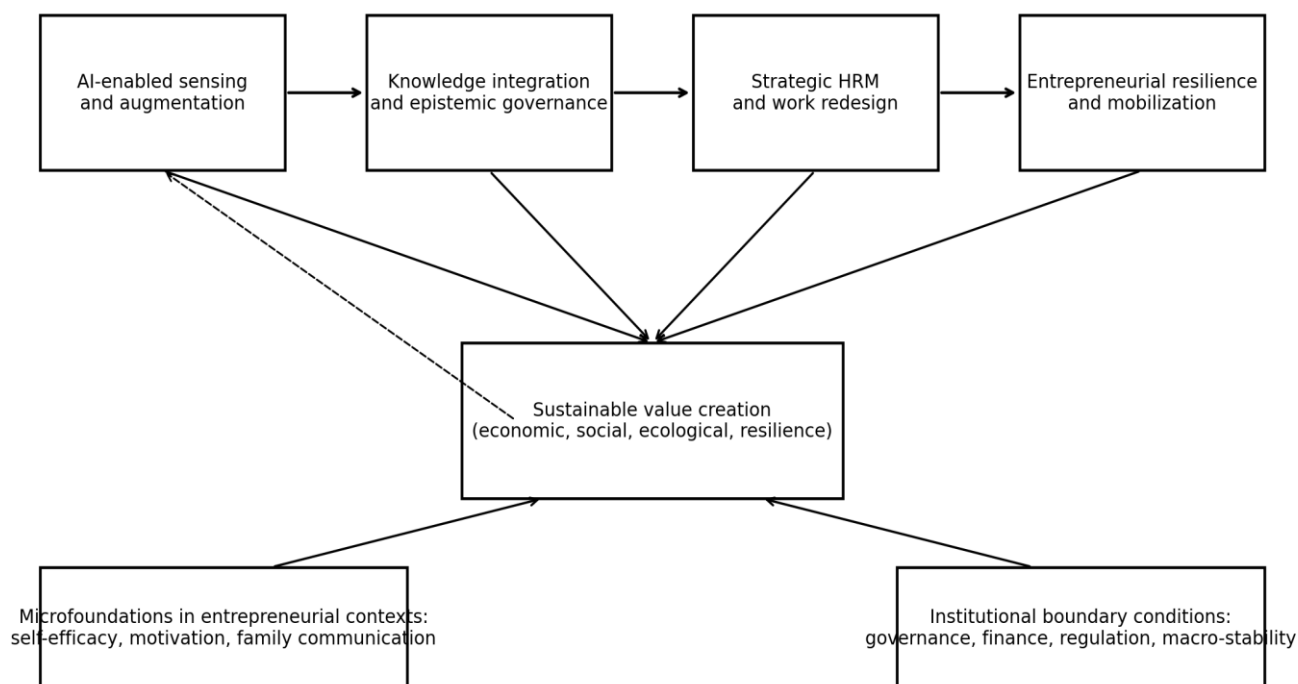


Figure 1. Intelligent organizational transformation as a multilevel capability architecture.

Proposition 1. AI-enabled sensing and augmentation will improve sustainable value creation indirectly through knowledge integration and epistemic governance; the direct effect of AI deployment will be weaker or inconsistent when these mediating mechanisms are absent.

Proposition 2. Strategic HRM will positively moderate the relationship between knowledge integration and operational reconfiguration because skills, incentives, work design and employee voice determine whether validated knowledge changes organizational routines.

Proposition 3. AI capability, knowledge integration and strategic HRM will exhibit complementarity: configurations containing all three will produce higher transformation outcomes than configurations in which one component is persistently weak, although multiple internally coherent pathways may exist.

Proposition 4. Entrepreneurial resilience will mediate the relationship between organizational learning and opportunity-seizing under disruption by sustaining experimentation, resource recombination and commitment when outcomes remain uncertain.

Proposition 5. In founder-led firms, start-ups, family firms and SMEs, constructive family communication

will strengthen entrepreneurial resilience indirectly through entrepreneurial self-efficacy, while self-esteem and achievement motivation will constitute additional parallel microfoundational pathways.

Proposition 6. Sustainability-oriented governance will moderate the relationship between AI-enabled transformation and long-term value such that governance may constrain some short-term efficiency gains while increasing legitimacy, stakeholder value, resilience and ecological performance over longer horizons.

Proposition 7. Institutional quality, macroeconomic stability and access to patient finance will positively moderate capability accumulation and scaling; under weak conditions, organizations will rely more heavily on modular experimentation, partnerships and staged investment.

Proposition 8. Transformation pathways will be equifinal but not unconstrained: different configurations may achieve comparable value outcomes, yet every successful configuration will include a credible mechanism for knowledge validation, human accountability and feedback-based learning.

6. Constructs and Empirical Operationalization

Table 2. Constructs, levels of analysis and illustrative operationalization.

Construct	Definition	Level	Illustrative indicators	Expected role
AI-enabled sensing and augmentation	Use of AI to detect patterns and improve human decisions	Organization/team	Model use breadth; decision augmentation; update frequency; human override design	Antecedent capability
Knowledge integration	Validation and incorporation of AI outputs into shared knowledge and routines	Organization	Absorptive capacity; cross-functional interpretation; reuse; lessons learned	Mediator
Epistemic governance	Rules for reliability, uncertainty, contestation and correction	Organization	Documentation; auditability; data provenance; dissent channels; error response	Mediator/governance mechanism
Strategic HRM	Aligned people practices enabling learning and work redesign	Organization	Training; skill complementarity; incentives; employee voice; role redesign	Moderator/enabler
Entrepreneurial resilience	Adaptive continuation and renewal of opportunity-seeking under adversity	Individual/team/firm	Recovery, persistence, adaptive experimentation, resource recombination	Mediator

Family communication	Relational communication quality supporting entrepreneurial functioning	Family/individual	Entrepreneur's Family Communication Questionnaire	Context-specific antecedent
Sustainability governance	Accountability for economic, social, ecological and resilience value	Organization/system	Impact assessment; stakeholder voice; energy and labour metrics; appeal procedures	Moderator/directive mechanism
Institutional conditions	External governance, financial and macroeconomic environment	Country/sector	Corruption control; stability; finance access; regulatory clarity	Boundary condition
Sustainable value creation	Durable multi-stakeholder outcomes produced and fairly governed	Organization/system	Productivity; innovation; employee development; emissions; public value; resilience	Outcome

7. Institutional and Financial Boundary Conditions

Organizational capabilities operate within institutional opportunity structures. Corruption can lower domestic savings and reduce the pool of resources available for productive investment (Abu & Staniewski, 2022). Inflation and exchange-rate volatility can erode the real value of pension assets and other long-term commitments, shortening managerial time horizons (Ruiz Estrada et al., 2017). These conditions raise financing costs and may push firms toward incremental, modular or partnership-based transformation.

Public policy can itself be augmented by AI. AI-enabled policy modelling can expand scenario analysis and help governments examine complex interactions (Ruiz Estrada et al., 2023), but computational sophistication does not remove the need for transparent assumptions, contestability and democratic accountability. Policy models should be auditable, uncertainty should be visible and affected communities should participate in problem definition.

Financial instruments can support long-horizon sustainable transformation. The resilience of green bonds during market turmoil has implications for both investors and policymakers (Meo et al., 2025), suggesting that credible sustainable-finance architecture can preserve investment capacity during shocks. Energy-market structures also matter because AI infrastructure is energy intensive and exposed to price volatility. Comparative analysis of Polish and Lithuanian day-ahead electricity prices illustrates the importance of market design and cross-country differences for organizational cost environments (Bobinaite et al., 2013). These studies are not treated as direct determinants of AI success; they specify the financial and infrastructural boundary conditions under which capability building occurs.

8. Managerial Implementation Framework

The model can be translated into an eight-stage implementation sequence. The stages are iterative rather than strictly sequential; organizations may revisit earlier stages as learning accumulates.

Table 3. An operational implementation framework for intelligent organizational transformation.

Stage	Core question	Representative practices	Primary risk	Indicative evidence
1. Capability diagnosis	Which strategic problem requires transformation?	Map decisions, knowledge bottlenecks, skills and stakeholder impacts	Technology searching for a problem	Defined use case and baseline
2. Data and knowledge readiness	Can the organization trust and interpret relevant information?	Data governance, provenance, taxonomy, expert validation	Garbage-in/false certainty	Documented data quality and uncertainty
3. Workforce and role redesign	How will work, authority and expertise change?	Task decomposition, training, job redesign, employee participation	Deskilling and resistance	New role architecture and learning plan

4. Controlled experimentation	What can be learned at limited scale?	Sandboxes, pilots, red teams, human override	Premature scaling	Evidence from bounded trials
5. Governance integration	Who is accountable for impacts and errors?	Audit trails, ethics review, appeal and incident response	Accountability gaps	Named owners and escalation rules
6. Scaling and interoperability	Can the capability operate across units and systems?	Standards, modular architecture, cross-functional teams	Fragmented tools and lock-in	Repeatable deployment and integration
7. Sustainable value evaluation	Who gains, who bears costs and over what horizon?	Economic, labour, social, ecological and resilience metrics	Narrow ROI and externalization	Multi-dimensional value dashboard
8. Renewal and learning	How will models and routines be revised?	Post-implementation reviews, communities of practice, model monitoring	Capability decay	Feedback-driven updates

Managers should treat AI investment and complementary capability investment as one portfolio. Budgeting only for software and external consultants produces hidden deficits in training, knowledge integration and governance. Cross-functional ownership is essential: technical teams should not be solely accountable for business, employment or ethical outcomes, while domain managers must not delegate model understanding entirely to specialists.

For SMEs and entrepreneurial firms, relational resources can partially compensate for formal-system scarcity, but they should not substitute for governance. Family support, trust and founder commitment may sustain experimentation, yet concentration of authority can also increase bias and reduce challenge. The managerial task is to preserve relational resilience while introducing transparent decision rules and external scrutiny.

9. Policy Implications

Public policy should not equate national AI capacity with the number of systems purchased or start-ups created. Sustainable transformation depends on complementary investments in education, management capability, digital infrastructure, applied research, worker transition and institutional trust. Support programmes should therefore assess organizational readiness and require plans for skills, governance and impact evaluation.

Procurement standards should evaluate interoperability, data rights, explainability, environmental costs and long-term dependence on vendors. Regulatory sandboxes can support experimentation, but they should include evidence requirements, sunset clauses and mechanisms for affected stakeholders to report harm. AI-enabled policy modelling should supplement rather than displace political judgment and public deliberation.

In economies with weak domestic savings or volatile macroeconomic conditions, patient capital and credible sustainable-finance instruments become especially important. Anti-corruption policy, regulatory stability and transparent public procurement are not peripheral to digital transformation; they influence whether resources can be committed long enough for capabilities to mature.

10. Discussion

The framework explains divergent outcomes from comparable AI investments by shifting attention from asset possession to translation capability. Algorithms generate signals; knowledge systems establish meaning and reliability; HR systems embed new action; entrepreneurial resilience sustains mobilization under uncertainty; and governance defines legitimate value. Weakness in any component may interrupt the chain, while different configurations may compensate for some resource constraints.

The model also clarifies why ethical governance should not be represented as a simple positive performance moderator. Responsible constraints may reduce speed or short-term cost savings, particularly when they require documentation, participation or human review. Their contribution is temporal and multidimensional: they can increase legitimacy, error detection, employee trust, social value and the durability of organizational learning. Empirical research should therefore test short- and long-term outcomes separately.

A further contribution is the treatment of entrepreneurial microfoundations without collapsing organizational theory into individual psychology. Self-efficacy, motivation and family communication matter where founders or owner-managers exercise concentrated influence, but analogous relational mechanisms in larger organizations are carried by teams, leadership and professional communities. This

preserves the insight of family entrepreneurship research while respecting levels of analysis.

The institutional layer prevents an overly voluntaristic account. Managers can build capabilities, but they cannot fully neutralize corruption, financial instability, energy costs or regulatory uncertainty. They can, however, adapt sequencing, partnerships and financing structures. The model therefore combines agency with embeddedness rather than attributing all success or failure to managerial competence.

11. Limitations and Future Research

The article is conceptual and does not estimate effect sizes. Intelligent organizational transformation and epistemic governance require scale development and discriminant-validity testing against adjacent constructs. Longitudinal research should examine whether knowledge and HR capabilities typically precede AI adoption or emerge through it, and whether different sequences produce different outcomes.

Multilevel empirical designs are necessary. Founder self-efficacy and family communication should be measured at the individual or family level; organizational learning and HR systems at the firm level; and institutional conditions at sectoral or national levels. Cross-level mediation and moderated-mediation models can test the proposed mechanisms, while fsQCA can examine equifinal capability configurations.

Future studies should include failure, abandonment and unintended consequences rather than sampling only successful adopters. Comparative research should investigate cultural variation in family communication and entrepreneurial support, measurement invariance, gendered expectations and differences between necessity- and opportunity-based entrepreneurship. Sustainability outcomes also require longer time horizons and objective indicators of labour, energy and environmental effects.

The integrative review is selective rather than exhaustive. A preregistered systematic review could map the empirical evidence for each mechanism, while comparative case studies could reveal how organizations negotiate value conflicts and accountability in practice.

12. Conclusion

Intelligent organizational transformation is not a technological event but a higher-order capability architecture. AI can expand sensing and decision capacity, yet sustainable value arises only when computational outputs are validated as knowledge, embedded in human work, mobilized through resilience and governed according to accountable economic, social and ecological purposes. The framework clarifies the construct's boundaries,

distinguishes organizational and context-specific microfoundations, and specifies the institutional conditions under which capability building becomes more or less feasible. Its central managerial implication is that investment in algorithms must be matched by investment in knowledge, people, governance and feedback. Its central normative implication is that an organization becomes intelligent not when it automates the greatest number of decisions, but when it learns to make better, contestable and more sustainable decisions.

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